

The Curmudgeon's Guide to the Many Things That Can Go Wrong in Print (and How to Avoid Them)

In the world of print, there are a million things that can go wrong. From prepress to press to post-press, there are countless opportunities for errors to occur. And when they do, it can be a costly and time-consuming nightmare.

That's why we've put together this comprehensive guide to the many things that can go wrong in print. We'll cover everything from common mistakes to more obscure problems, and we'll provide you with tips on how to avoid them.

So whether you're a seasoned printing professional or just getting started, this guide is a must-read. By following our advice, you can help ensure that your next print project goes off without a hitch.



Lapsing Into a Comma: A Curmudgeon's Guide to the Many Things That Can Go Wrong in Print--And How to Avoid Them by Bill Walsh

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Enhanced typesetting : Enabled
Screen Reader : Supported
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The prepress stage is where your print project is prepared for printing. This includes tasks such as creating the design, setting the type, and creating the printing plates.

There are a number of things that can go wrong during prepress, including:

- **Design errors:** These can include things like incorrect fonts, colors, or images.
- **Typesetting errors:** These can include typos, incorrect spacing, or missing text.
- **Platemaking errors:** These can include scratches, dents, or other imperfections on the printing plates.

To avoid prepress errors, it's important to carefully review your design files before sending them to the printer. You should also proofread your typeset text and inspect the printing plates before they are used to print your project.

The press stage is where your print project is actually printed. This is a complex process that involves feeding the paper through the press, applying ink, and creating the final printed product.

There are a number of things that can go wrong during press, including:

- **Ink problems:** These can include things like smudging, fading, or uneven ink coverage.
- **Paper problems:** These can include things like wrinkles, tears, or creases.

- **Press problems:** These can include things like mechanical breakdowns or misalignments.

To avoid press problems, it's important to choose a reputable printer who has experience printing your type of project. You should also inspect the paper and ink before printing begins, and make sure that the press is properly calibrated.

The post-press stage is where your print project is finished and prepared for distribution. This includes tasks such as binding, trimming, and packaging.

There are a number of things that can go wrong during post-press, including:

- **Binding errors:** These can include things like loose pages, cracked spines, or misaligned covers.
- **Trimming errors:** These can include things like uneven cuts or torn edges.
- **Packaging errors:** These can include things like damaged boxes or incorrect labeling.

To avoid post-press errors, it's important to choose a reputable bindery who has experience finishing your type of project. You should also inspect the finished product carefully before it is distributed.

By following the tips in this guide, you can help ensure that your next print project goes off without a hitch. However, even the most experienced printers can experience problems from time to time. That's why it's

important to have a contingency plan in place in case something does go wrong.

One way to protect yourself is to Free Download print insurance. This insurance can help cover the costs of reprints or other expenses if your print project is damaged or destroyed.

You can also protect yourself by working with a reputable printer who has a proven track record of success. A good printer will be able to help you avoid common problems and will be there to help you if something does go wrong.

With a little planning and preparation, you can help ensure that your next print project is a success.



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