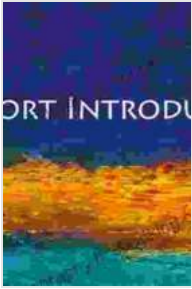


Risk: A Very Short Introduction



Risk: A Very Short Introduction (Very Short Introductions) by Baruch Fischhoff

★★★★☆ 4.6 out of 5

Language : English
File size : 4810 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 185 pages
Lending : Enabled



Risk is everywhere. We face risks every day, from the moment we wake up until the moment we go to sleep. We risk getting sick, getting injured, losing our jobs, or even dying. But what exactly is risk? And how can we manage it?

In this Very Short , Baruch Fischhoff and John Kadvany explore the nature of risk and its role in our lives. They discuss different ways of measuring risk, and they show how our perceptions of risk can be influenced by a variety of factors, including our personal experiences, our cultural background, and our political beliefs.

Fischhoff and Kadvany also provide a comprehensive overview of the different ways that we can manage risk. They discuss the role of insurance, regulation, and risk assessment. And they show how we can make better decisions about risk by understanding the different options available to us.

Risk: A Very Short is an essential guide to a key concept in contemporary life. It is a must-read for anyone who wants to understand the nature of risk and how to manage it.

About the Authors

Baruch Fischhoff is a professor of engineering and public policy at Carnegie Mellon University. He is the author of numerous books and articles on risk, decision making, and uncertainty.

John Kadvany is a professor of public policy at George Mason University. He is the author of several books and articles on risk, regulation, and environmental policy.

Reviews

"A concise and highly readable to the nature of risk and its role in our lives."
— **The New York Times**

"An essential guide to understanding risk and how to manage it." — **The Wall Street Journal**

"A must-read for anyone who wants to understand the world we live in." — **The Washington Post**

Further Reading

- Risk: A Very Short by Baruch Fischhoff and John Kadvany
- Thinking, Fast and Slow by Daniel Kahneman
- The Black Swan: The Impact of the Highly Improbable by Nassim Taleb



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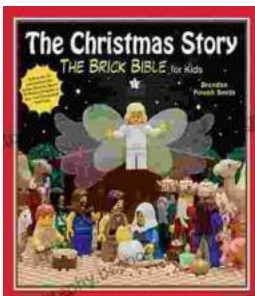
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