

Creating and Managing Sustainable Value Across the Organization: A Comprehensive Guide

In today's rapidly changing business landscape, sustainability has emerged as a strategic imperative. Organizations that embrace sustainability can gain a competitive advantage, attract and retain top talent, and create long-term value for their stakeholders.



New Luxury Management: Creating and Managing Sustainable Value Across the Organization (Palgrave Advances in Luxury) by Bob Woodward

★★★★☆ 4.5 out of 5

Language : English
File size : 3040 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 343 pages



Creating and Managing Sustainable Value Across the Organization is an essential guidebook for businesses seeking to harness the full potential of sustainability. This comprehensive resource provides a step-by-step framework for integrating sustainability into all aspects of an organization's operations, from strategy to execution.

Written by a team of leading experts in sustainability and management, the book covers a wide range of topics, including:

- The business case for sustainability
- The principles of value creation and management
- How to develop a sustainability strategy
- How to measure and manage sustainable value
- Case studies of organizations that have successfully integrated sustainability into their operations

Creating and Managing Sustainable Value Across the Organization is an essential resource for:

- Business leaders who want to make sustainability a core part of their organization's strategy
- Sustainability professionals who want to develop and implement effective sustainability programs
- Students and researchers who want to learn more about the business case for sustainability

With its clear and concise writing style, practical examples, and actionable advice, *Creating and Managing Sustainable Value Across the Organization* is the definitive guide to sustainability for businesses of all sizes.

To learn more about the book, visit the Palgrave Macmillan website:

<https://www.palgrave.com/gp/book/9783030923103>

Free Download your copy today and start creating and managing sustainable value across your organization.



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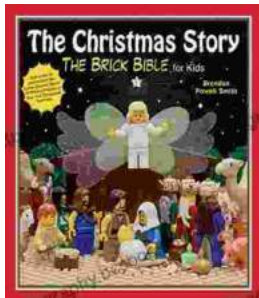
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