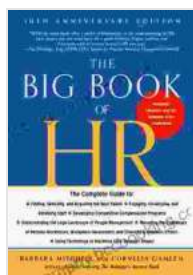


# Celebrating a Decade of HR Transformation: The Big Book of HR, 10th Anniversary Edition

Ten years ago, the HR landscape was dramatically different. The rise of social media, the proliferation of mobile devices, and the increasing globalization of business were forcing organizations to rethink their approach to human capital management. In response to these challenges, Dave Ulrich and his team of experts created The Big Book of HR, a comprehensive guide to transforming the HR function and driving business success.

The Big Book of HR quickly became a bestseller, and it has been translated into over 20 languages. It has been praised by HR professionals and business leaders alike for its practical insights and actionable advice. Now, in its 10th Anniversary Edition, The Big Book of HR has been fully updated and revised to reflect the latest trends and best practices in HR.



## The Big Book of HR, 10th Anniversary Edition

by Barbara Mitchell

★★★★☆ 4.5 out of 5

Language : English

File size : 7075 KB

Text-to-Speech : Enabled

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 331 pages

Lending : Enabled

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- Updated chapters on all aspects of HR, from talent management to employee engagement to HR technology
- Case studies and examples from leading organizations that have successfully transformed their HR functions
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## **Why You Need The Big Book of HR**

If you are an HR professional, The Big Book of HR is an essential resource. It will help you to:

- Understand the latest trends and best practices in HR
- Develop a strategic HR plan that aligns with your organization's business goals
- Transform your HR function into a competitive advantage
- Drive business success through your people

## **About the Authors**

Dave Ulrich is a world-renowned expert on HR and organizational transformation. He is the Rensis Likert Professor of Business at the Ross

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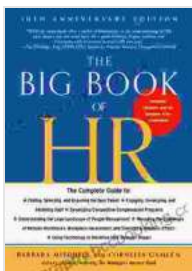
Wayne Brockbank is a leading expert on HR strategy and talent management. He is the former CHRO of EY and the author of several books on HR. He is also a visiting professor at the University of Michigan and a member of the board of directors of several HR technology companies.

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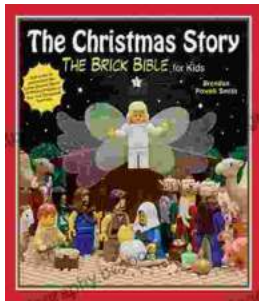
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